



Email Platform



Market Trends

347 Bn emails received and sent daily worldwide

81% of SMEs rely on email for customer acquisition

50% higher open rates on personalised subject lines



Introducing Smartflo Email Platform

Smartflo Email Platform is an intelligent and user-friendly email engine which simplifies and streamlines communication for businesses.



Targeted Communication



Measurable Touchpoints



Personalised Experience



Increased ROI



Smartflo Email Platform Categories

The solution offers Email API for transactional emails and Platform for promotional campaigns

Transactional: (1 to 1) Built exclusively for business transaction emails

Promotional: (1 to many) A platform for marketers and campaign managers



Easy to integrate APIs



Easy-to-use user interface



Analytics & reporting



Templates, drag & drop builders



Security



Campaign reporting



Email Platform Overview



TTBS Email Platform



Contact List Management



Custom Fields



Drag and Drop Editor



Responsive Emails



Custom Campaigns



Email Automation



A/B Testing



Template Library



Power Reporting



Why Choose TTBS?



Industry-best security protocols



Best-in-class service level agreement



One-stop solution for all your ICT needs



TTBS trust and service assurance



Key Features



Large Traffic Volume Management



Advanced Email Traffic Analytics



Dedicated IP Pool and Infrastructure



Custom APIs and Solutions



Scalable with Best Deliverability



Quiet Hour Regulations



Key Benefits



Email Privacy and Security



Enhanced Control



Simplified User Interface



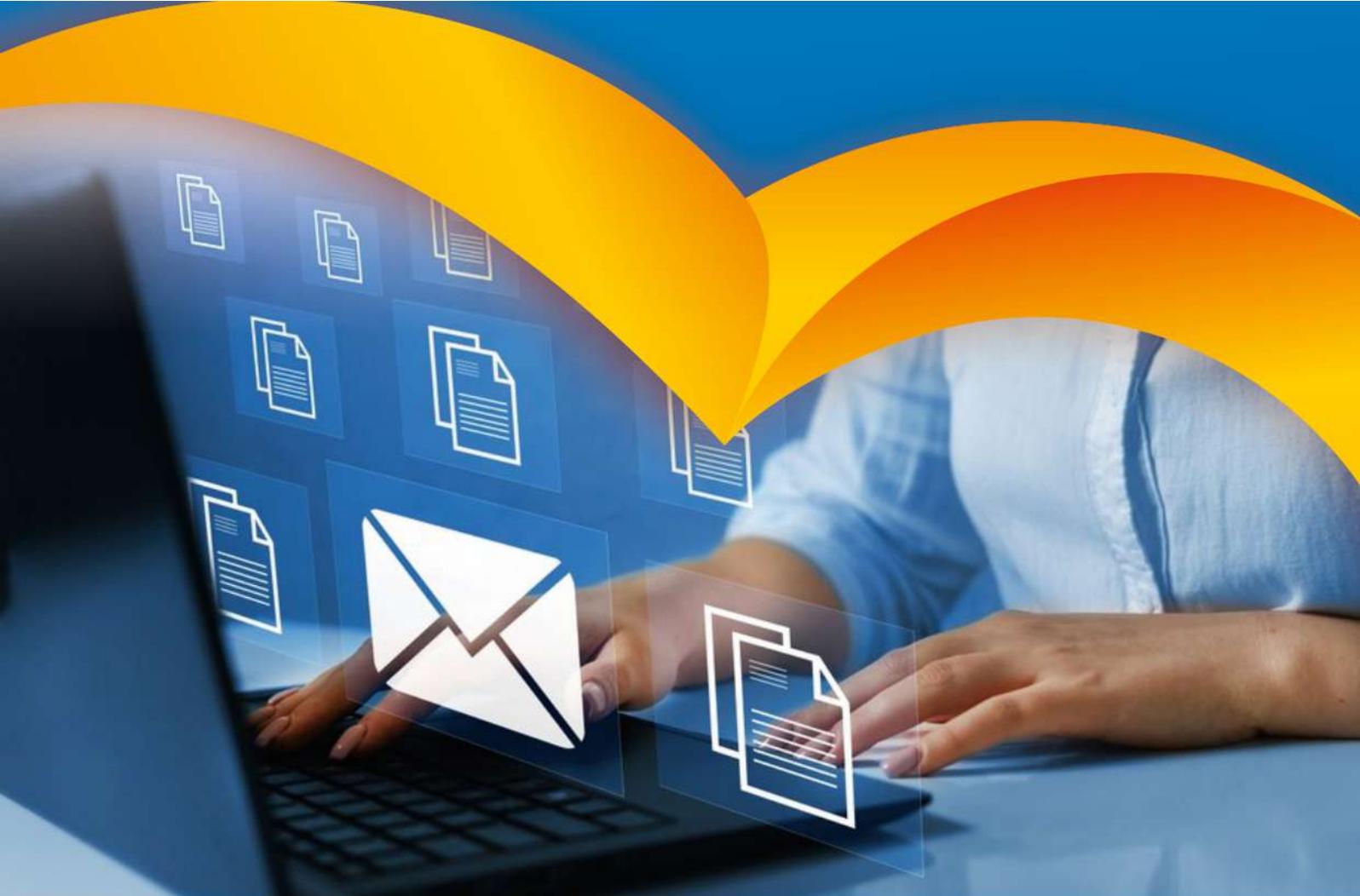
Compliance with Regulations



Protection Against Email Tracking



Measurable Marketing Metrics



Use Cases



E-COMMERCE

- Need for customer communication on new products, sales, and offers
- Need for encrypted and highly secured exchange for emails containing payment, banking and credit card information



HEALTHCARE

- Need for secure communication with patients to ensure protection of sensitive medical information and test results
- Need to send appointment reminders, health tips, and personalized messages to patients



BFSI

- Need to communicate updates on investment portfolios, market insights, and financial advice to clients
- Need to ensure protection from unauthorized access of confidential documents



HOSPITALITY

- Need to send personalized offers, promotions, and loyalty program updates to guests
- Need to send encrypted booking confirmations and other travel-related information to guests



FAQs

1. What is Smartflo Email Platform?

Smartflo Email Platform is an intelligent and user-friendly email engine that simplifies and streamlines communication for businesses, marketers, and developers.

2. How does Smartflo Email Platform ensure the security of sensitive data?

It prioritizes data security with multiple layers of protection. It employs end-to-end encryption to safeguard email content during transit and storage. The platform also incorporates advanced threat detection systems, anti-phishing measures, and real-time malware scanning to mitigate cybersecurity risks effectively.

3. How is Smartflo Email Platform different from any other email solution?

Smartflo Email Platform is different because it goes beyond the basic functionalities of regular email services and offers advanced features tailored to enhance collaboration, security, and productivity.

4. Does Smartflo Email Platform offer integration with other business applications and tools?

It offers seamless integration with existing business applications e.g., CRM systems, project management tools, and other productivity software.

5. How reliable is the platform's uptime and performance?

The platform offers uptime and service level agreement (SLA) of 99.5% ensuring high availability and robust performance.

6. Can I migrate to Smartflo Email Platform from my existing email services?

Yes, you can migrate your existing email service.