



BUILDING THE FUTURE  
OF WORK, HERE AND NOW

## Introduction

Flexibility, hybrid workplace, work from anywhere are buzzwords that reflect the changes in how we work today. In this context, TTBS brings to you Google Workspace, which seamlessly works with all the core applications of work, like email, chat, voice and video calling, collaboration, storage, task management, security tools etc. It also comes with the TTBS service assurance, customised plans, and solutions that meet all your data, voice, productivity, security, and cloud needs.

SMBs today need affordable, secure, and fast collaboration solution which can scale seamlessly and boost productivity. With Google Workspace solutions you can connect with your team, customers, and partners seamlessly and securely - from wherever you are. With this industry-best solution you can easily manage your tools, simplify costs, and protect your business with enterprise-grade security. Google Workspace is built to boost communication, increase productivity, and positively influence collaboration and innovation.



## Themes defining the future of work



### Work is no longer a place

An estimated 48% of workers will continue to work remotely post-COVID<sup>1</sup>



### Time is more precious

1 in 4 working parents is also a primary caregiver right now<sup>2</sup>



### Human connection is crucial

1 in 3 workers feels disconnected from company culture and colleagues<sup>3</sup>

## Imagine a world where...



**Flexible** solutions make work from anywhere a reality



**Helpful** tools let people maximize their time



**Innovative** human-centered experiences deepen connections

All so you can deliver the best possible outcomes to your customers and community



<sup>1</sup>Gartner, 9 Future of Work Trends Post-COVID-19, Mary Baker, June 8, 2020. <sup>2</sup>Winnie, 2020. <sup>3</sup>Insight, 2020

# Introducing Google Workspace

Everything you need to get anything done at work, school, and in life - **now in one place.**

## Google Workspace Product Suite



Gmail



Calendar



Drive



Meet



Docs



Sheets



Slides



Sites



Forms



Keep



Chat



Admin



# How Google Workspace is different...



## Flexible

### Easy to work securely from anywhere

- Access all communications, on any device, from anywhere, online or offline
- Seamlessly move between email, chat, video, and voice communications
- Integrate with the other business applications and work across platforms



## Helpful

### Industry-leading AI helps focus on work

- Smart writing suggestions help teams create more inclusive, high-quality content, quicker
- AI-powered data tools promote data-driven decision making
- Intelligent meeting capabilities make it easier to collaborate across languages and regions with equitable access



## Innovative

### Human-centred experiences keeps people connected

- Intuitive, reliable experiences make it easy to collaborate from home or the office
- Tightly integrated apps make it easy to stay connected and transform ideas into impact
- Flexible and full-featured kits for easy, reliable video meetings, scalable to any size spaces



## Trusted

### Secure, easy to manage cloud-based controls

- Intelligent security insights help you reduce risk by identifying issues proactively
- Proactive protections help keep users secure by identifying emerging threats
- Simple controls enable centralized manageability in a single admin console



## Workspace is the place for all team members



**Teams** that need to work effectively from home, the office, or anywhere



**Frontline workforces** that rely on mobile



**Companies** reimagining their digital customer experiences



## Teams on Google Workspace are more innovative...

Companies with engaged employees have **higher retention**<sup>1</sup>

# 68%

of Google Workspace users in large companies say they **enjoy their work** more since adopting it

Innovative companies have stronger **profit growth**<sup>2</sup>

# 75%

of Google Workspace users say it has made their team **more innovative**

The **workforce of tomorrow** uses Google Workspace

# 140M+

**Students and teachers** use Google Workspace

## The business impact is easy to see...

# 171

hours saved per user per year, which is about 21 days per user per year

# 20%↓

reduction of on-demand tech support needed<sup>3</sup>

# 331%

ROI driven by Google Workspace



<sup>1</sup>Gallup: The Right Culture: Not Just About Employee Satisfaction, April 2017.

<sup>2</sup>Google Workspace vs. O365 Impact on Business, commissioned by Google.

<sup>3</sup>Source: The Total Economic Impact™ Of Google Workspace, a commissioned study conducted by Forrester Consulting, January 2019.

\*Estimated annual retail prices. \*\*Google will provide an initial 5TB of pooled storage for each user. Customer who want additional storage can request it as needed by contacting support.

## Why TTBS?



### **SMB Focussed**

Only telco completely focused on small and medium business



### **Google Certified Team**

Qualified and certified deployment team with years of experience enabling first time right and quicker setup for customers



### **Technical Support**

Faster resolution of requests and total transparency



### **One-stop Shop**

One trusted vendor for data, voice, productivity, security and cloud solutions



### **Customer Trust**

TTBS has proven track record when it comes to customer satisfaction



## FAQs

### Q. What comes included with TTBS-enabled Google Workspace?

- A.** All Google Workspace plans provide a custom email for your business and include collaboration tools like Gmail, Calendar, Meet, Chat, Drive, Docs, Sheets, Slides, Forms, Sites and more. You also get the SLA-backed service assurance from Tata Tele Business services with technical support and customised plans.

### Q. Can I migrate my existing email to Google mail?

- A.** Yes. Google Workspace migration tools are available for importing your old emails from legacy environments, such as Microsoft®, IBM® Notes® and other email systems.

### Q. How will Google Workspace help my team be more productive?

- A.** Whether your team works in spreadsheets, chat, email, video calls or all of the above, Google Workspace enables seamless flow of work between apps with no knowledge lost. Plus, helpful features like smart canvas and grammar corrections help your teams put their best foot forward.

### Q. Is Google Workspace secure?

- A.** Google Workspace is designed to support stringent privacy and security standards based on industry best practices. We help businesses be safer with secure endpoints (company-provided or BYOD) that don't require patching and strong account takeover protections.

### Q. Which Google Workspace plan is right for my business?

- A.** We have a variety of plans that are designed to meet your unique business needs. Please refer to the pricing and plans for more details.

