



INCREASE RESPONSES
FROM YOUR CUSTOMERS

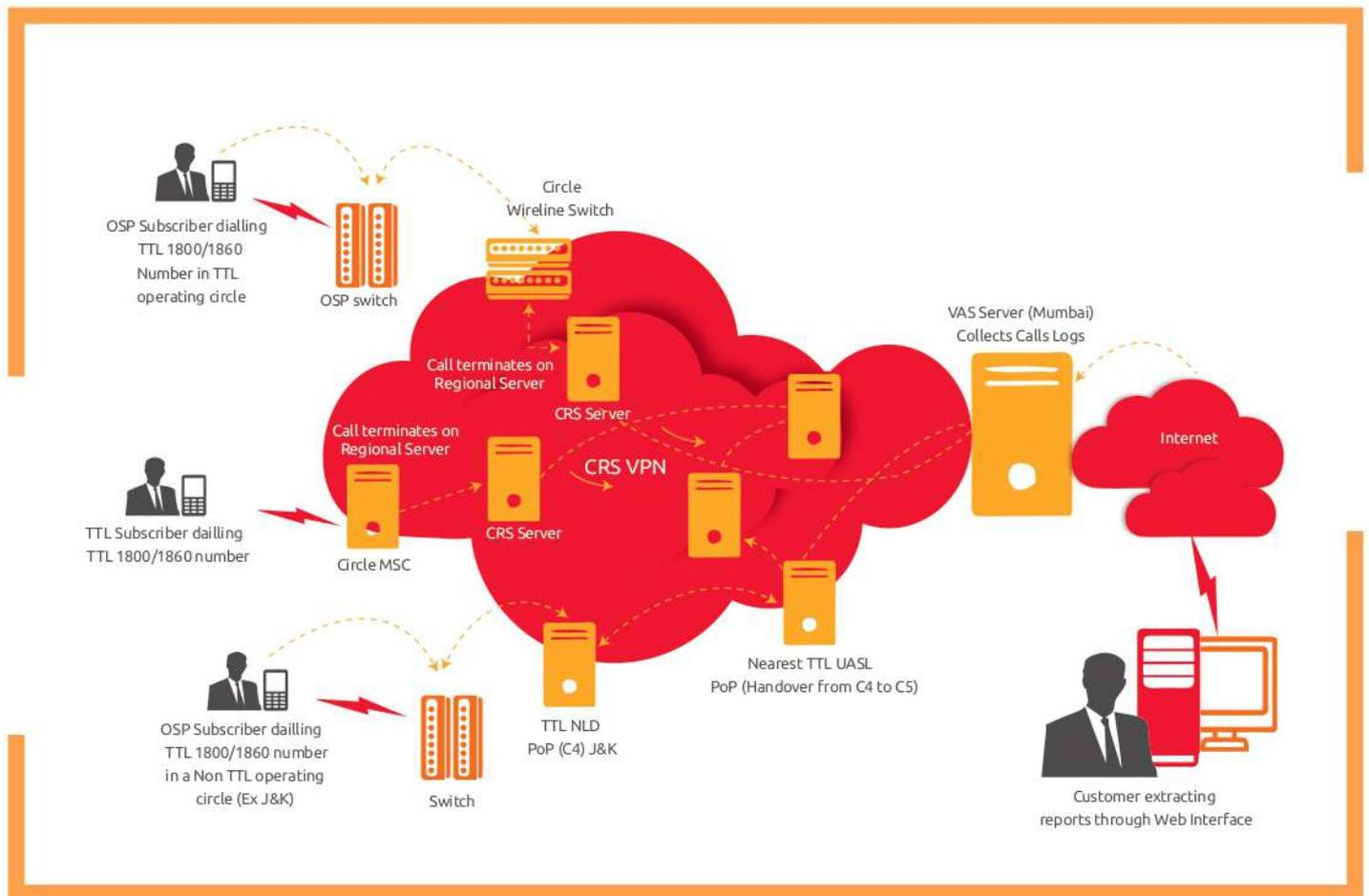
CALL REGISTER SERVICES

Businesses are always on the look out for solutions that help them reach customers and prospects faster, to stay well-informed and to gather real-time insights on their business performance. Our Call Register Service (CRS) is built to meet such requirements for enterprises.

Real-time Caller Information

With our Call Register Service (CRS), instant feedback on your toll free number is now simplified. It comes with a wide array of customizable features for specific business requirements. With this service you can capture caller information instantly and access it on a real-time basis through a user-friendly web interface.

CRS Architecture



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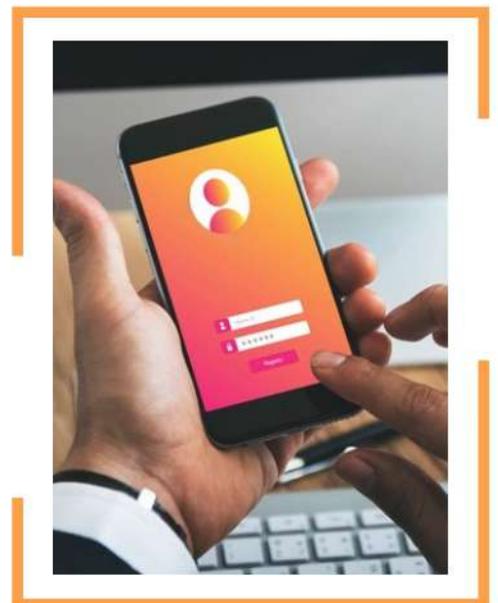


Business Advantages

- No cost of associated infrastructure as this is a completely hosted model
- Quick and easy deployment
- Robust, scalable solution with limited annual maintenance costs
- Automated process means, no need for additional resource to manage end-to-end processes
- No maintenance worries of fear of technology obsolescence
- It can be used for brand surveys, verifications, lead generation, tele-voting, polls and feedback

Features

- Integrates with SMS gateway and customer databases, as per campaign requirement
- Real-time capture of caller information and reporting to business
- Easy-to-use web based platform
- Pay-per-use option



CALL REGISTER SERVICES



Why our Call Register Services?

- Our service is equipped for smooth integration with your existing IT systems
 - With us you get telco-grade reliability and scalability benefits
 - We have proven technology with successful deployments and happy customers across India
 - Our service standards are second to none
- We value relationships

Why us?

- With the widest suite of products & services, you don't need to look any further
- Our relationship managers & solution architects design what is best for you
- We are a dedicated team of over 2000 professionals working tirelessly to serve you
- Our reach is unparalleled with 125,000 km of network, 750+ partners, 1600+ channel teams
- Our customers trust us and the industry recognizes our innovations
- We have been successfully meeting customers' business needs for over 20 years