



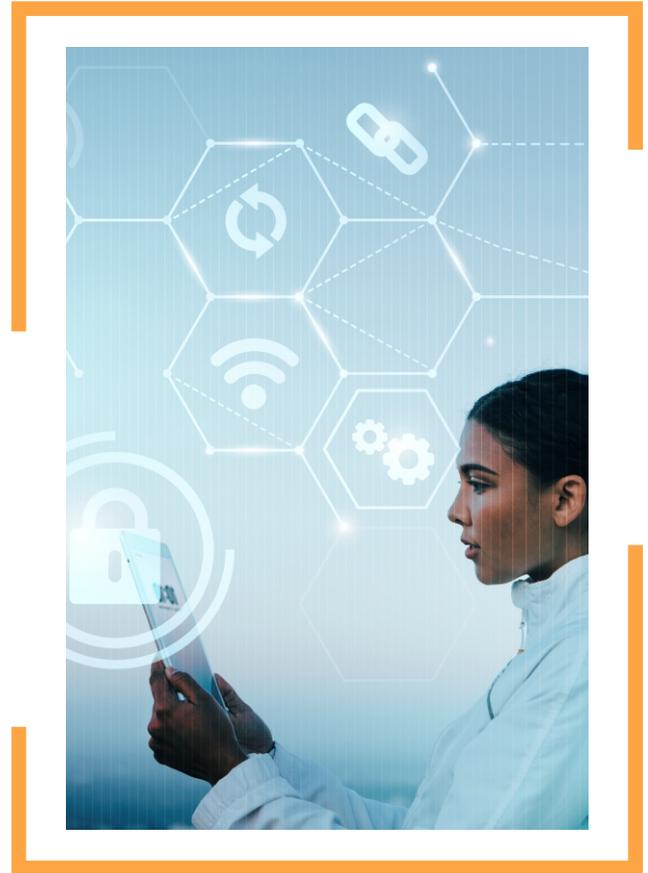
SMARTER  
SAFER  
SPEEDIER

# SMART INTERNET

## Smarter, Safer, Speedier

Businesses need robust, seamless, and secure connectivity to communicate and transact over the internet. Having basic connectivity is no longer an option, even for Small and Medium Businesses (SMBs). As businesses across the world scramble to have an online presence, many continue to opt for the traditional Internet Leased Line (ILL) service for their connectivity needs. However, vanilla ILL services do not extend beyond connectivity, which leaves the business owner to contend with problems such as usage visibility, usage control, security, application maintenance, among others. For many SMBs, lack of knowledge and resources remains a crucial problem when it comes to taking care of IT and security woes.

The new Smart Internet offering from Tata Tele Business Services (TTBS) is a state-of-the-art solution which helps SMBs get robust connectivity, security, manageability, and clear visibility of its users and network. It is an internet leased line bundled with cloud-based security and a Do-It-Yourself (DIY) interface which is easy to access, install, use, and view. It secures customer network from malicious websites, online threats and provides the SMBs with the first line of defense in a cost-effective manner. The solution also provides a dashboard for real-time view of reports as well as managed services.



## Why Smart Connect?

TTBS Smart Internet Leased Line solution comes with the following advantages for your business:

 **Security:** Best-in-class DNS security protects your business against malware, botnets, phishing, ransomware, adware, and command and control callbacks over any port or protocol

 **Visibility:** Get visibility into the cyber threats blocked and event logs with a dedicated dashboard and detailed reports

 **Insights:** View ILL link consumption insights on a daily, weekly, monthly and yearly basis.

 **Ease-of-use:** Simply deploy the preconfigured solution without the need for special IT skills. Get help to scale bandwidth as per your needs

 **Smart control:** Service portals helps you to apply security policies to block or whitelist specific websites and content types

 **Managed services:** The solution comes with proactive monitoring, configuration management and 24x7 support

# SMART INTERNET

## Smart Internet Solution

The Smart Internet solution comes with TTBS internet leased line, DNS-based security, and complete manageability.



### Internet Leased Line

#### Hassle-free internet connectivity

Wide range of bandwidth from 10 Mbps to 1 Gbps and flexibility to scale your bandwidth, as per business needs as well as best-in-class SLA of 99.5%



### DNS-Security

#### Protect your business from cyber threats, data breaches, and malware

Smart Internet comes bundled with DNS-based cloud security that provides an added layer of protection between the employee and the internet by restricting unwanted websites and potentially dangerous content



### Complete Manageability

#### Have a 360-degree view of your company's internet usage

In addition to providing insights into internet usage patterns within the company, smart internet also comes with proactive monitoring, configuration support, and detailed performance reports that can be generated in seconds. Access to user-friendly DIY portal which allows customer to block/unblock websites and content categories

## Smart Internet Key Customer Benefits



### Protection

Protects your business against malware, botnets, phishing, ransomware, adware as well as command and control call-backs over any port or protocol



### Control

Provides security policies to block or whitelist specific websites and content using the DIY managed service portal



### Manageability

Proactive monitoring, configuration management, 24x7x365 monitoring and support

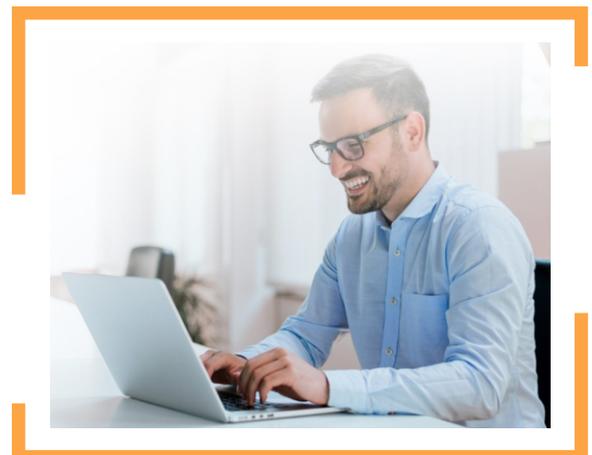


### Cost Optimization

No upfront investment. Provides security to unlimited users at zero incremental cost

## Smart Internet Features

- Robust 1:1 symmetric bandwidth
- Zero-day protection from domain creation monitoring
- DNS update scanner on server
- User-friendly DIY portal with enabling / disabling functionality
- Real-time protection from online threats
- Virus definition update from best-in-class server
- Real-time network visibility



# SMART INTERNET

## FAQs

**Q1:** What is Smart Internet?

**A1:** Smart Internet is a bundled solution that provides ILL with DNS-based cloud security and manageability

**Q2:** What do you mean by manageability in smart internet?

**A2:** Since Smart Internet is Do-It-Yourself (DIY) enabled, you can choose and enable your preference for security controls. Additionally, it provides proactive monitoring and 24\*7 support

**Q3:** What is the starting bandwidth of Smart Internet?

**A3:** Starting bandwidth is 10 Mbps

**Q4:** Will I have to pay extra for more users?

**A4:** No, Smart Internet is a bandwidth-based solution and number of users will not impact cost

**Q5:** How can I track the security threats to my network?

**A5:** You can log in to the TTBS portal and check the security dashboard

**Q6:** If I need to modify the security preference, whom should I connect with?

**A6:** Since Smart Internet is DIY enabled, you can choose and enable your preference

**Q7:** Where will the Smart Internet service be configured?

**A7:** It will be configured on your owned router or TTBS provided router

**Q8:** How will I know the security protection is ON and working?

**A8:** Please log in to our user-friendly DIY portal and check the dashboard

**Q9:** Do I have to change anything at my location?

**A9:** No, the services will be configured on your router

**Q10:** What type of security does this solution provide?

**A10:** Smart Internet provides DNS-based security

